

# HOW TO SPOT EPR BILL GREEN FLAGS & RED FLAGS

a quick Seaside Sustainability  
guide, curated by Darian Dyer



## Green Flags

These green flags are indicators  
that you have a good EPR bill,  
ready to be supported!



- Recycling targets & goals
- Minimum content requirements
- Clear definitions of key terms
- Commitments to the reduction of single use plastics
- Transparent standards in the law outlining enforcement & penalties
- Harmonization with existing policy
- Criteria for improving environmental performance of products/packaging
- Broad scope of beverage containers covered
- Universal return to retail
- At least a 10 ¢ deposit

bottle bill specific



## Red Flags

These red flags are indicators  
that you have an EPR bill that  
needs to be critically reviewed  
before it has your support!



- Complete industry control of stewardship organizations
- Exclusion of traditional recyclers in proposed management schemes
- Dependence on incineration for disposal instead of recycling/reuse
- Over reliance on chemical recycling
- EPR programs ran exclusively by the "beverage giants" – Pepsi, Coca Cola, and Nestlé– for all printing, paper, and packaging (PPP)

## References

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