



SEASIDE RECYCLING

SHRINK-WRAP PROGRAM

Take initiative to help preserve and protect the marine environment.

WHO WE ARE



Seaside Sustainability is a non-profit organization dedicated to ocean sustainability and education through action. Our mission is to protect the planet's oceans, seas, wetlands, and estuaries by addressing the critical issues that threaten our environment.

THE PROBLEM

Every year, boat owners and marinas throw away hundreds of tons of shrink wrap, a plastic made from polyethylene that never breaks down. It sits in landfills forever, taking up space and polluting the environment.

THE SOLUTION

Recycle with us! Seaside Sustainability has launched a free, eco-friendly shrink wrap recycling program for Cape Ann, helping marinas and boat owners dispose of their shrink wrap responsibly.

WHAT ARE WE DOING?

Seaside Sustainability is working with Dynamic Waste to distribute dumpster bins to different locations in the Cape Ann area so boaters can bring their shrink wrap to be recycled. The bins are accessible to the public during normal business hours throughout the week and the program is free! Open to boat owners everywhere, no marina membership is required.

When/where?	Annually in Cape Ann from April to June.
Benefits	<div><div>1. Waste diversion from landfills and oceans</div><div>Recycling helps divert plastic waste from entering our landfills and waterways, protecting your local marine environments.</div><div>2. Environmental well-being</div><div>Recycling shrink wrap helps reduce the carbon footprint of producing new plastics and prevents microplastic pollution from occurring when plastics sit and degrade.</div></div>

INTERESTED?

If you're interested in participating or have any questions/concerns about the program, you can find more information at <https://www.seasidesustainability.org/shrinkwrap> or contact us at info@seasidesustainability.org.