

Letters From Our Board Chair & Executive Director

Dear friends,

Thank you for being a member of our Seaside extended family! Our collective stewardship of this fragile ecosystem continues to be increasingly imperative. We are experiencing a critical crossroads.... 2023 was officially the hottest year on record for the globe!

The reality is that this past year has punctuated the urgency for aggressive climate action, as it is the most severe threat to life on our planet, and mitigating and adapting to climate change unites us at Seaside, it is our common cause. Fortunately, there are solutions to climate change, and they are well-understood. Seaside aims to bring these solutions to our communities and set them into action, ensuring the preservation of the fragile ecosystems that provide us our home.

I am grateful to all of our donors and supporters; financial stability makes Seaside Sustainability "sustainable." Please join me in creating a more habitable, just, and sustainable planet!

Sustainably,

Eric Magers



Founder and Executive Director



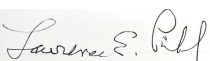
Eric Magers
Founder & Executive Director

Dear Seaside Community,

I extend my heartfelt gratitude to each of you for your unwavering support towards Seaside Sustainability. This past year, I assumed a new pivotal role within the organization. Being actively involved for several years, I proudly advocate for Seaside's mission, having witnessed the organization's remarkable growth and its dedicated efforts to bring about tangible change.

However, this time spent tirelessly trying to bring about long-lasting and impactful changes has helped me come to an important realization: regardless of our individual efforts as global citizens, there remains a limit to what we can achieve without the support of legislation. I firmly believe that creating a more sustainable world requires a balanced approach, where legislation and business operations each contribute significantly. If we purposefully promote awareness of the importance of both of these factors and make each of our decisions accordingly, our collective resolve to drive positive change will carry more substantial weight.

Voting, especially for environmentally conscious policies, emerges as a crucial element in this equation. It transcends age, embracing individuals from all walks of life and nationalities. This is not merely a local concern; it is a global imperative. Let us stand united in advocating for a sustainable future, recognizing that our choices today echo across generations and influence the trajectory of our shared world.



Larry Pihl
Board Chair



2023 Program Highlights

Marine Science and Education

MS&T executed significant initiatives to clean and preserve coastlines across multiple states



Published the Clean & Green Boater's Guide, a guide for boaters and local community members to learn more about environmentally-friendly boating practices, which is accessible on the Seaside website and received a grant that will support an initiative to install signs around local MA marinas



Organized and executed dozens of Community Coastal Cleanups with hundreds of volunteers removing hundreds of pounds of marine debris collected and removed from north shore beaches



Formed a new Keep Cape Ann Beautiful Chapter of Keep Massachusetts Beautiful enhancing our growing Community Coastal Cleanups program and our Company Coastal Cleanups program



Green Scholars

Green Scholars has been evolving for several years to become the best of class award-winning sustainability STEM curriculum for middle and high schools around the world!



Created over 100 scripts for a video-based curriculum with the goals of raising environmental awareness and highlighting projects focused on sustainability issues and solutions



Generated 3-minute videos using HeyGen AI technology



Produced accompanying quizzes designed to gauge and assist further comprehension of material



Added over 100 pages to our dedicated Green Scholars website, and initiate the expansive video training series using cutting-edge AI technology.



Sustainability Consulting

Seaside's Sustainability Consulting program has worked with our client schools to identify challenge areas, improve environmental education efforts, and implement successful sustainability initiatives



Conducted research and surveys to discover organizational gaps in sustainability management, which then informed the delivery of quality, personalized proposals



Assessed water, electricity, and food services/nutrition systems and proposed challenging and feasible infrastructure improvements



Established school's sustainability teams and created a new comprehensive and extensive self-evaluation system



Extended services internationally in addition to new several new schools



SEASIDE CONSULTING

SUSTAINABILITY • EDUCATION • ACTION

Climate Action

Our Climate Action program completed a broad range of projects



Mapped the aquatic environment, urban spaces, and areas used for sustainable forestry and agriculture in the Mid-Atlantic and New England regions. Maps are currently being created for California, Virginia, Oklahoma, and other regions



Published numerous articles in Seaside's Climate Change (C-Change) Newsletter revolving around the topics of sustainability to enlighten more than 6,400 subscribers every month



Created a web page with key details, resources, and maps related to the housing crisis, and collaborated with the Legislation and Advocacy team in order to write letters on the subject to legislators





Condo Decarbonization: This project aimed to examine how condo owners of Cape Ann felt about condo decarbonization and if they thought they had adequate resources

2023 Program Highlights


Legislation & Advocacy

Seaside's Legislation & Advocacy program produces written works in support of a variety of legislation aimed at reducing single use plastic production, PFAS, climate change, and stewardship

-  **Completed** an interactive, comprehensive electric vehicle metrics map with the goals of promoting the importance of the reduction of transportation-related emissions and of informing the public about existing policies and incentives.
-  **Published** editorials in times by the Palladium-Times, The Aspen Times, Gloucester Daily Times, and the Wisconsin State Journal throughout 2023 for articles covering the switch to electric vehicles.





Blue Technology

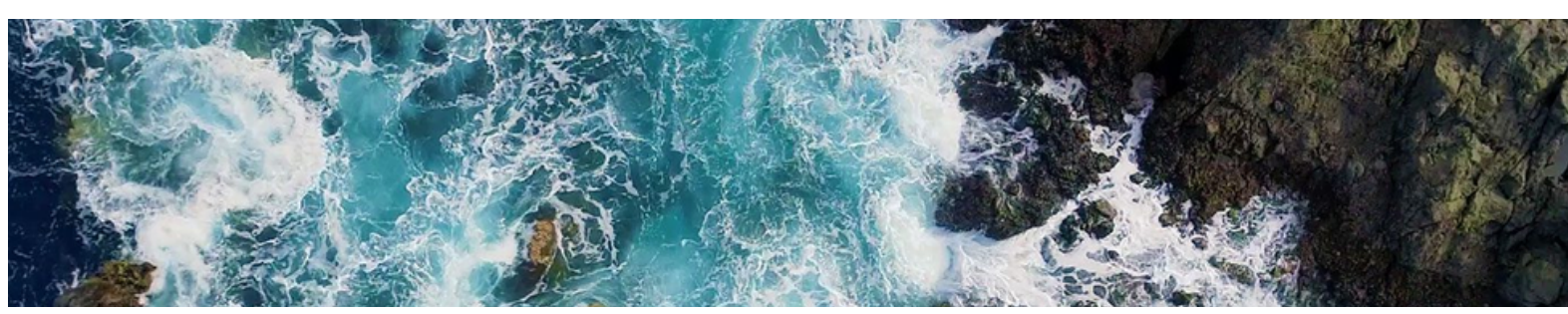
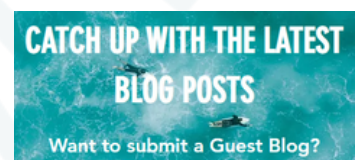
Seaside's Blue Tech program

-  **Launched** the [Clean Coast Coalition](#) in partnership with Keep Massachusetts Beautiful with the goal of bringing awareness to and reducing marine debris through the use of technologies including the PixieDrone and BeBot



More 2023 Seaside Highlights

-  **Sustainability Development Goals (SDG's):** We evaluated our programs and have aligned them with the 17 [United Nations Sustainability Development Goals](#) uncovering Seaside's strengths and opportunities for improvement
-  **Grants:** Seaside secured over \$55,000 for [Green Scholars](#), [Community Coastal Cleanups](#), [Eelgrass Degradation on Cape Ann](#), [Clean & Green Boater's Guide](#), [Internship Program Expansion](#), and more
-  **Blogs:** Crafted dozens of [blog posts](#) covering a range of topics on Environmental Justice, Pollution, Sustainability Education, Marine Science, Climate, and more
-  **Guest Blogs:** We are excited to announce that Seaside is now accepting [Guest Blog submissions](#) accepting blogs from a variety of topics
-  **1% For the Planet:** We are grateful that Seaside continues to reap the benefits of our membership with [1% For the Planet](#) connecting environmental partners with like-minded businesses that contribute at least one percent of their annual revenue to environmental causes



More 2023 Seaside Highlights



Expanded Store: In partnership with [Seaside Graphics](#) we have expanded our [products](#) offered on our store; every purchase supports our impactful programs both locally and around the world



Sail Recycling: Turning dozens of retired [donated sails](#) into sustainable products to fund the protection of our ecosystems



Podcast: Welcome to the Seaside Sustainability [Podcast](#) which rethinks environmentalism one conversation at a time on a variety of topics i.e. environmental education, PFAS chemicals, implementing a greener lifestyle, and more



Sponsor Program: We launched our new [sponsorship program](#) and want to give a thank you to our wonderful sponsors who support our high quality programs!



Presidential Volunteer Service Award (PVSA): We are so proud to share that Seaside has awarded 42 interns and advisors more than 20,500 of volunteer [Presidential Volunteer Service Award](#) hours recognizing outstanding volunteer contributions in community service



Policies: This year Seaside's Board of Directors updated our 12 governing [policies](#) to help guide our procedures as we grow making greater strides in environmental protection and stewardship



GuideStar: We are exceptionally proud to share with you that we have achieved [GuideStar's Platinum Seal of Transparency](#) for the 3rd year in a row!



International Internship Program

Our network of local and international interns unites **students, professionals, and lifelong learners** who share a common dedication to advancing environmental education and fostering sustainable communities.

Seaside interns gain valuable **real-world experience** in meaningful roles, acquiring insights into non-profit management, project and program development, environmental stewardship, high-level writing and communication skills, and collaborative efforts across organizations. These experiences are geared towards **providing educational services** to community members and **addressing environmental challenges**.

Seaside interns contribute a diverse array of skills, perspectives, and backgrounds to our program, representing **over 750 colleges and universities in 35 countries** throughout the internship program's history.

Our internship program holds **accreditation in more than 1450 colleges and universities** globally, underscoring our commitment to supporting career readiness.

Interns come from a variety of countries, including the U.S. (including Puerto Rico), Canada, Australia, England, Poland, Mexico, Italy, Japan, Netherlands, India, China, South Korea, Brazil, Spain, France, Hungary, Czech Republic, Ireland, Panama, Colombia, and Egypt.

125,000

Our interns worked 125,000 hours collectively

1465

Our internship is accredited in 1465 colleges and universities internationally

400+

Seaside was host to 418 different interns from over 20 different countries

3300+

Over 3300 students applied for internships



International Advisor Program

Members of Seaside's **Advisory Team** collaborate closely with our Executive Director, Board members, Intern Directors, Management Fellows, fellow Advisors, and a **diverse group of interns** organized into teams. Together, they collectively strive to propel the organization's objectives forward.

Our remarkable team of Advisors hails from various parts of the world, contributing significantly to the **protection of our oceans and communities**. Drawing upon their extensive professional backgrounds, as well as their effective communication and leadership abilities, they play a pivotal role in **effecting meaningful environmental change**.

15

Seaside hired 15 new advisors to assist the organization

15,000

Our Advisors worked 15,000 hours collectively

Social Media

Engagement Growth in 2023



instagram. [@seasusinc](https://www.instagram.com/seasusinc)

+19 %



facebook. [@Seaside Sustainability](https://www.facebook.com/SeasideSustainability)

+12 %



blogs. seasidesustainability.org/blog

+28 %



linkedin. [@Seaside Sustainability](https://www.linkedin.com/company/SeasideSustainability)

+31 %

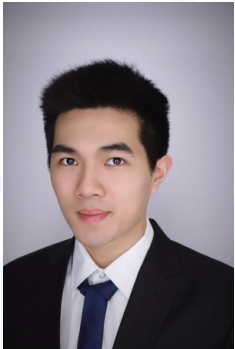


Intern & Advisor Testimonials



"Being a part of the Seaside family for over 10 months- earlier as a Climate Change Newsletter intern, then as the Climate Action Department Fellow and now getting accepted to the CEO's Strategic Assistant position- has been a transformational journey for me. Along the way, I have connected and collaborated with people from all over the world. Seaside has played a major role in strengthening my leadership, adaptability, communication and research skills. It brings me immense pleasure to simultaneously develop myself while contributing to the betterment of the environment and embodying Seaside's vision and mission to the core of my character."

Madhulika Jadon
Management Fellow, Climate Action



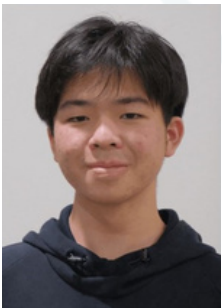
"My time as a Sustainability Consulting Intern at Seaside Sustainability has been a profound journey of professional development. Immersed in dynamic projects like the 'Arc' initiative and diverse educational consulting in Massachusetts and overseas, I've built a robust toolkit of consulting skills that are indispensable to my career growth. The collaborative environment here not only fosters innovation but also accelerates personal advancement by directly applying my NYU academic foundations to real-world challenges. This experience has sharpened my capabilities and affirmed my commitment to sustainability and the public sector, marking a pivotal step in my professional journey."

Gengsheng Zhou
Logistics Intern, Sustainability Consulting



"Working at Seaside has been an incredibly rewarding experience that has provided me with valuable experience in leadership and teamwork. The collaborative environment has allowed me to work closely with different departments, fostering a sense of collaboration and mutual support. This experience will undoubtedly benefit me in my professional career, as I have gained skills in problem-solving, effective communication, and adaptability. Moreover, being able to work at a place that shares my values in protecting the environment has been truly fulfilling. Overall, my time at Seaside has not only provided me with valuable skills and knowledge but also allowed me to contribute to a cause I deeply care about."

Allison Skinner
Management Fellow, Web and Tech



"I feel fortunate to have the opportunity to intern at Seaside Sustainability, where I contribute to the actual projects to educate about environmental protection. I witness the efforts from different divisions and people who care about our earth. The Green Scholars program provides high schoolers flexible schedules and wealth of resources to grow and take initiatives. I have enjoyed this great experience."

Jason Chun
Program Management Intern, Green Scholars



"I have had an amazing few months at Seaside! I have learned so much as a part of the Grant Writing team and have gained a lot of experience in something I am passionate about. I feel like we are really making a difference."

Ellie McIntyre
Fellow, Grant Writing



THANK YOU *to our...*

Sponsors whose financial support of our programs are critical to our successes!

Patron \$25,000

THE COMBINED
FAMILY FOUNDATION

BERKSHIRE
BLANKET & HOME CO[®]



Guardian \$10,000

M DESIGN TOYS



The Paul & Edith Babson Foundation

Defender \$5000



McGOY FAMILY FUND



Advocate \$2500



Partners whose collaborations are integral to what we do

And to all of our 2023 Donors whose financial contributions were essential to our success this year. We hope you will continue to support Seaside's mission in 2024 and beyond!

A 501(c)3 Nonprofit Charitable Organization

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127 Eastern Ave #236 Gloucester, MA 01930

info@seasidesustainability.org 978.381.3302 seasidesustainability.org

