



# SEASIDE SUSTAINABILITY SPONSORSHIP

DECK





# SEASIDE Sustainability Mission

Seaside Sustainability's mission is to preserve and protect the world's oceans and communities by motivating citizens to evaluate the critical issues facing the environment, educating the public on best practices for sustainability, and providing guidance for taking effective action.





# WAYS TO SPONSOR SEASIDE SUSTAINABILITY

1

Marine Science &  
Education

2

Coastal Cleanups

3

Clean Coast  
Coalition

4

Green Scholars

5

Clean & Green  
Boater's Guide

6

Internships

7

Adivisorships

8

Volunteer Program

9

Reclaiming the Sea  
from Marine Debris

To learn more please visit our  
web page

[Seaside Sponsorship page](#)



# IMPACT



Enriching lives, driving sustainable change, and fostering community resilience through our impactful initiatives, as an environmental NGO committed to promoting sustainability for a greener and more resilient tomorrow

**330**

Interns and advisors  
a year

**over  
90,000**

Volunteer hours  
annually

**4,200  
lbs**

Trash collected  
annually

**13/17  
SDGs**

Adressed

**30+**

Blue technologies  
sold

**600+**

Green Scholars  
(Educators Trained)

**55**

Published editorials

**100+**

Blogs made in the  
past 12-24 months

**130**

Legislative bills  
supported



# Our Intern & Advisor Programs

**1,400+**

International colleges and universities where Seaside Sustainability's Internship program is accredited.

**25+**

Industry Advisors in our Advisor Program

- Global
- Diverse
- Wide range of experiences and backgrounds

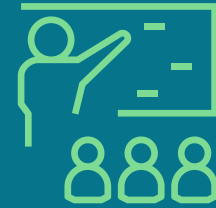






**Students of all ages**

**Educators**



**Families**

**Politicians and Law makers**



**Scientists**

**Writers**



**Environmentalists**

**General Public**



**Audience**  
AUDIENCE



# Media, Marketing, & PR



**Monthly Seaside & Climate Newsletters**

14,000 people subscribed



**Facebook**

5,000



**Instagram**

2,500



**Twitter**

800



**LinkedIn**

2,200



**Unique website visitors**

2,650



# SEASIDE Sustainability Testimonial

*“Combined Change Family Foundation has selected ‘Seaside Sustainability’ for its outstanding commitment to making our planet a better place to live.”*





# Sponsorship Benefits

- Share sponsorship on Seaside's monthly newsletter and social media platforms.
- Blog sharing sponsorship
- Visibility on social media platforms
- Podcasting opportunities
- Prominent Seaside monthly newsletter visibility
- Prominent C-Change monthly newsletter visibility









# Sponsorship Benefits

- Co-branded promotional video
- Announcing our sponsorship
- Merchandise co-branding opportunities
- Volunteer and company coastal cleanups visibility
- Blue technology deployment visibility
- Vehicle and Trailer Visibility
- Engage with sponsor's employees at exclusive in-person programs





# Current Sponsors

## Patrons \$25,000

- The Combined Family Foundation
- Berkshire Blanket & Home co.
- Black Earth Compost

## Guardians \$10,000

- M Design Toys
- Cell Signaling Technology
- New England BioLabs
- The Paul & Edith Babson Foundation

## Defenders \$5,000

- Whole Foods Market
- McCoy Family Fund
- The Hooper Fund

## Advocates \$2,500

- Institution for Savings
- Jetty Rock Foundation
- Cummings Community Giving
- Jesse Debenedictis Works
- Harvard University Employees Credit Union



# SEASIDE **CONTACT US** SUSTAINABILITY

Contact our ED Eric Magers

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[Seaside Sustainability Website](#)

